



## **Communication and Press Analyst - with native/bilingual level in English**

We are looking for a professional, preferably with a Bachelor's Degree in Journalism or PR, with at least 1 year of experience in copywriting for institutional and press releases. Knowledge of community management is a PLUS. Experience working in press agencies is a PLUS.

### **Main responsibilities:**

- Produce pieces and success cases about the company, its members, and products
- Expand and maintain our international press database. The candidate will need to contact them and maintain a relationship
- Manage Etermax's fan pages. Produce creative pieces, videos, posts, and provide support when needed
- Help develop and execute communication strategies and initiatives to support Etermax's products
- Get involved with and regularly consult cross-functional teams across the company
- Help educate users, press, bloggers, analysts and influencers about core Etermax products and initiatives
- Provide assistance during press briefings, as well as internal and external events
- Provide assistance on internal communications

### **Position requirements:**

- Native or bilingual-level fluency in English, including impeccable written communication skills.
- Experience in creative copywriting
- Desired experience/skills
- Working for press agencies
- Networking with media specialized in technology

### **Candidate profile:**

We are looking for an organized, proactive and creative professional who has a good overall predisposition. The candidate must be eager to work in a team always ready to take on intense workdays and new challenges in communication, social media, events and press related tasks.